

FOR IMMEDIATE RELEASE

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BROMMA SPREADER MONITORING SYSTEM

MONITOR SPREADER HEALTH TO IMPROVE TERMINAL UPTIME AND PRODUCTIVITY

Bromma is introducing its brand new Spreader Monitoring System, SMS at TOC Europe in Rotterdam. Bromma SMS is a Cloud based application that helps you understand the health of each spreader in your fleet; monitoring fleet data, analyzing performance and providing real-time dashboards with detailed information to operations and maintenance functions in the container terminal.

“We are confident the information and functionality available in SMS will create great value for our customers”, says Joakim Heijbel, Bromma digitalization officer. “Predictive information will make it possible to fix potential problems before they become real problems. Specific diagnostic information is available including recommendations on how to fix the problem. Service scheduling based on real spreader use make it possible to optimize maintenance planning. These are just a few of the functions that will help terminal operators improve productivity and minimize crane downtime”, Joakim continues.

The Spreader fleet status dashboard gives the real-time status of all spreaders in the fleet. Spreader health is displayed for each spreader in the fleet. Digging into specific details for each of the spreaders is through a simple click.

Heijbel continues, “We have spent months on interviewing customers and colleagues to make sure that we develop the right functionality and present it in the most user friendly format. This product is developed with the starting point of the information consumer. Systems developed in the past have often started with the technology. Technology expectation may have been met in the past but this time we want to make the user experience expectation was the driving force in the system development”.

Bromma SMS is available for all Bromma spreaders but also for other spreader brands. All new spreaders delivered since two years are equipped with the needed communication hardware and older units can be upgraded.

About Bromma

Bromma is the world leader in crane spreaders. In more than 50 years of continuous operations, Bromma has delivered crane spreaders to 500 terminals in 90 nations on 6 continents, and Bromma spreaders are in service today at 99 out of the world's largest 100 container ports. Bromma is the industry market leader in ship-to-shore spreaders, mobile harbor crane spreaders, and yard crane spreaders. A pioneer in the container handling industry, Bromma is focused on lifting the productivity of its customers through more reliable spreaders, Bromma's industry-leading all-electric spreaders and the new Cloud based Spreader Monitoring System, SMS.

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