

**FOR IMMEDIATE RELEASE**

*Apr 12, 2019*

## **CHANGES IN THE BROMMA MANAGEMENT TEAM**

**Vikram Raman**, currently VP, Sales and Services for Bromma EMEA **has been appointed VP, APAC**. In his new role Mr Raman will lead the Bromma sales and services activities in Asia Pacific. He will be relocating to the Bromma office in Singapore later this summer but will start in his new role already now.

**Lars Meurling** has at the same time been **appointed VP, EMEA and Marketing**. In this role he will be leading the sales and services activities in Europe, Middle East and Africa. Meurling will also continue in his role as globally responsible for Marketing.

Both Vikram and Lars are already part of the Bromma Leadership Team and will continue to be so also in their new roles.

„I am very happy to announce this change in our leadership team. Vikram Raman has an ocean of experience from senior sales and services management positions, both from Bromma and from other multinational companies. He is also well known and respected in our APAC organization.”, says Bromma President Peter Cederholm.

„I am equally pleased that Lars Meurling will take over when Vikram leaves. Lars also has a multitude of experience and very strong market and industry knowledge from different positions including Sales leadership and Marketing & Communications in Bromma as well as other international companies.”, he continues.

## **About Bromma**

Bromma is the world leader in crane spreaders. In more than 50 years of continuous operations, Bromma has delivered crane spreaders to 500 terminals in 90 nations on 6 continents, and Bromma spreaders are in service today at 99 out of the world's largest 100 container ports. Bromma is the industry market leader in ship-to-shore spreaders, mobile harbor crane spreaders, and yard crane spreaders. A pioneer in the container handling industry, Bromma is focused on lifting the productivity of its customers through more reliable spreaders, and Bromma's industry-leading all-electric spreaders and various port productivity applications are part of this continuing effort.

### **Contact Information**

Lars Meurling, Vice-President, Marketing, Bromma, Stockholm, Sweden

Email: [lars.meurling@bromma.com](mailto:lars.meurling@bromma.com); Phone: +468.620.0900

Therese Westerudd, Marketing Manager, Bromma, Stockholm, Sweden

Email: [therese.westerudd@bromma.com](mailto:therese.westerudd@bromma.com); Phone: +468.620.0900